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Catering Executives Club of America

Over 80 years of excellence

Dear CEC Members and Industry Colleagues,

The Catering Executive's Club of America will hold our Annual Spring Scholarship Ball at **The Chicago Athletic Club** on **Sunday, April 24, 2016**. We will enjoy an evening as we honor this year's award recipient, Mr. John Calihan owner and founder of Calihan Catering. Through John's dedication to our industry he has helped pave the way in how our industry provides our customers with an experience through catering. The evening will also allow us the opportunity to recognize our 2016 scholarship award recipients.

It has been and continues to be our promise to provide scholarships to deserving individuals seeking a degree to become future leaders within our industry. Through our scholarship fund managed by our 501(c3) Catering Executives Club of American Foundation we are able to provide these deserving individuals with a substantial scholarship to help them achieve their degree in a hospitality study. Last year, 2015, we awarded four (4) individuals with scholarships totaling \$10,000.00. With your generosity we have the ability to exceed this amount as we continue to do year over year.

Your assistance in securing or providing a donation to our silent auction helps to ensure we will once again exceed our 2015 scholarship awards. This is also a great way for businesses to gain exposure to the influential members of our club who represent the hospitality industry here in Chicago.

Companies making a donation may provide us materials they would like displayed along with their donation. All companies making a donation will have name recognition through our auction guide as well. A pre-gala email will be sent providing donating companies on that correspondence which our entire membership will receive and inevitably pass along to their guests attending that evening too.

You may send your donation to the address below or arrangements can be made to have your donation picked up. It is encouraged to include promotional materials with your donation when possible. **Please complete the attached donation form and email it back to Mr. Erik Friend, Silent Auction Lead at erik.friend@hilton.com.**

We respectfully request that all donations be received no later than Friday, April 15, 2016. You may contact Erik Friend via the email above, or by phone at W: (312) 431-6974 | C: (773) 860-5644.

Thank you for your generosity,

Bill Ryan
Catering Executives Club of America



2016 CEC SILENT AUCTION DONATION FORM

Name: _____

Company: _____

Telephone #: (_____) _____

E-mail: _____

Yes, I will be making a donation this year! I will be donating:

Please state the estimated value of donated item: \$ _____

You can expect to receive my donation and collateral material no later than:

Completed forms can be emailed to Erik W. Friend at:

Erik.friend@hilton.com

PLEASE SEND DONATIONS TO THE FOLLOWING ADDRESS:

Erik Friend

720 South Michigan Ave

Chicago, IL 60605

Work: (312) 431-6974 | Cell: (773) 860-5644

Thank you very much!!! We look forward to seeing you on Sunday, April 24, 2016.