



EXECUTIVE EXPRESSIONS

September
2006

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Robert Neubert, CMP
Director of Catering Sales
Hilton Chicago

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Renaissance Schaumburg

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Joe Monastero, Jr., President
Joseph S. Monastero Private Events

SERGEANT AT ARMS

John Rudy, President
Catering Resources

ASSISTANT SERGEANT AT ARMS

Terri Dasse
Il Mulino New York Restaurant

MEMBERSHIP CHAIRMAN

Phillip Pessin, Senior Catering Manager
Swissotel Chicago

CHAIRMAN OF THE BOARD

Katherine Newton, CCM
Clubhouse Manager
Exmoor Country Club

TRUSTEES

Doc Watson
Retired

Marlene Leone, Partner
D&M Events

ASSOCIATE REPRESENTATIVE

Paul Cochran
Trimark-Marlinn

PLANNING COMMITTEE

Kim Polk, Chair
More Than Meetings, Inc.

Jennifer Jones
Pure Wine Company

Budi Tanzil
The Drake Hotel

EDUCATIONAL COMMITTEE

Kyle Todd, Chair
Chef by Request

Cheryl Justak
Golf Club Masters, Inc.

FOUNDATION COMMITTEE

Frank Santos, Chair
Allen Brothers, Inc.

Jane Himmel
Palmer House Hilton

MEMBERSHIP COMMITTEE

Ken Nopar
Edward Fox Photography

Joe Ober
At Your Service, Inc.

HISTORIAN

Gino DiRenzo
The Drake Oakbrook Hotel

TECHNOLOGY

Joe Monastero, Jr.
Joseph S. Monastero Private Events

CLUB PHOTOGRAPHER

Harriet Martin
Martene and Associates

Greetings from the President

Dear Members of the CEC,

Welcome back to a new season of diverse activity, professional fellowship, great dining and more. It is hard to believe that summer is over and that our new board is in place and already at work on your behalf. As your newly elected President I thank you for the unique opportunity to serve in this capacity and am grateful to each of you for the vote of confidence you have placed in me and the other elected officials of the Executive Committee.

We have a great board in place representing a wide mix of talents from within our industry ... from Club Managers to Hoteliers, from Professional Event & Meeting Planners to Off - Premise Caterers, from Business Owners serving the Hospitality Industry to the Seasoned Consultants that guide their success. This roster of leaders was carefully assembled and I am confident that each will contribute their personal experience, talent and dedication in service to you, the members of the CEC. Together we will endeavor to maintain the rich history of the club and strive to discover the next level of excellence our profession has to offer.

Our new season kicks off with a dining experience that is sure to please. Having previously dined at our host September location, XO Restaurant, I know we are in for a fun adventure. Tapas is the rage and we will no doubt experience a wide variety of artfully presented taste sensations. If the weather holds we may even get to enjoy a bit of alfresco dining as XO boasts a private garden area in its East Lakeview neighborhood setting. I hope to see you there on Monday, September 25th.

Other monthly meeting locations are being finalized for the 2006-2007 season and will be shared in the coming weeks. It is our hope to bring new venues to the table, to experience both city and suburban locations and to continue to bring value and excellence to our members. Kim Polk, Chair and fellow Planning Committee members Jennifer Jones and Budi Tanzil are reviewing a number of exciting date specific location options and are also in the process of polling the membership to get suggestions for venues you might like to visit. We encourage you to attend as many events as you possibly can and to help us to continue to open doors (both private and public) to the best that Chicago has to offer.

I also wish to take this opportunity to thank our new Chairman of the Board, Katherine Newton, for her recently completed term as Club President. Kate worked tirelessly and diligently on our behalf and proved to be one of the very best leaders CEC has ever had. She will be a tough act to follow and I am fortunate to know that she remains an arms reach away, as your Board and I continue to help guide and grow the foundation she and other Club Presidents before her helped establish. Thank you Kate!

We look forward to seeing you in September and throughout the coming year. Participate, participate, and participate, because we know it will be great.

Best wishes,
Robert Neubert



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462 COUNTRY LANE
CRYSTAL LAKE, ILLINOIS 60012



Catering Executives Club of America



SEPTEMBER MEETING

MONDAY, SEPTEMBER 25, 2006

XJO CHICAGO

3441 NORTH HALSTED STREET, CHICAGO, ILLINOIS • 773-348-9696

6:00 COCKTAILS 6:45 DINNER
MEMBERS \$60.00 ~ GUESTS \$85.00

PLEASE R.S.V.P. BY THURSDAY, SEPTEMBER 21ST AT 5:00P.M. TO
SERGEANT-AT-ARMS JOHN RUDY AT 847-899-2671, OR ONLINE AT
WWW.CATERINGEXECUTIVES.ORG

**REMEMBER, RESERVATIONS MADE AFTER 5:00 P.M. ON THURSDAY, SEPTEMBER 21ST
WILL BE CHARGED THE GUEST FEE OF \$85.00, AND NO-SHOWS WILL BE CHARGED.**

MEMBERS OF THE BOARD

**Board Meeting at
5:00 p.m.
If you cannot
attend the event,
you must inform the
Sergeant-at-Arms**

Associate Column

"Ask The Experts"

by Paul Cochran

The CEC board would like to invite your participation in a new newsletter feature titled, "From the Experts". It is our belief that we are fortunate to have some of the best associate representation available and feel that you all have invaluable and timely information to share with your fellow members.

Some possible suggestions would be to highlight the latest trends in floral choices; music preferences; meeting venues; current beef industry; upcoming wines; etc. Any other ideas that you may feel relevant would be considered.

Please understand that this is not advertising space but more of a sharing of ideas. All of the associate members that I have spoken with have always considered membership in the CEC more of an honor than a sales tool and would not want that to change.

That being said however, the board welcomes your comments and suggestions and participation in your club! Please feel free to email me at pcochran@trimarkusa.com. Looking forward to hearing from all of you.

Paul Cochran
847-849-7447

Know Your Board

CHERYL JUSTAK Education Committee



Cheryl Justak, an associate member of the CEC for the past 4 years and newest member of the CEC's Education Committee, is President and Founder of Golf Club Masters, Inc. GCM is a consulting business specializing in the golf industry. Golf is at the core of the business, offering golf event planning, business consulting, and customer service training for golf courses and clubs. GCM also publishes an annual Chicagoland area golf guide called Golf Now! Chicago, Chicagoland's Premier Golf Destination Guide. Her vision is to help create greater awareness and enhance golf's enjoyment and its long-term growth.

Prior to founding GCM, Cheryl enjoyed a twenty-year career in the consulting, hospitality and club industries, working for such industry leaders as Accenture and ITT Sheraton. As a senior executive at one of the world's top consulting firm's, Cheryl was responsible for directing and implementing cutting-edge service strategies for Accenture's largest location worldwide along with leadership development programs for over 150 associates. At Sheraton, Cheryl held various management and operational positions and was a key player in the successful opening of their flagship convention hotel. She was also awarded ITT's Divisional President's award – the highest award for quality and performance.

Cheryl holds a Bachelor's Degree in Human Resource Management from Purdue University and lives in Crown Point, Indiana with her husband, Mark. A member of the Executive Women's Golf Association, Chicago District Golf Association and National Concierge Association, she is involved in fundraisers such as "The National Children's Cancer Society Golf Outing" and "The American Heart Association Annual Heart Walk". When she's not on the golf course in her spare time trying to perfect her game, she's strategizing with business owners for continued success in the golf club business.

Save The Date

October Meeting

Monday, October 30th

The Saddle & Cycle Club

Networking Needs

Sunset Ridge Country Club is seeking a new Director of Catering.

The Catering Director is responsible for all banquet/Club event planning, service and promotion. The position reports directly to the Club's Food & Beverage Director and General Manager. Extensive knowledge and hands on experience with event planning/catering sales, event execution and first class service is required. Positive, professional, hands on and a self-motivated leader must be the description of all applicants. The standards and expectations will be very high. Applicants with four years experience in a traditional club, upscale hotel or restaurant environment are preferred. A degree in hospitality management is a plus.

If interested in more information, contact:

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